

2022-23 Annual Report



Table of Contents

Mission	03
Milestones: A Year in Review	04
Program Snapshot	05
Programmatic Pillars	06
Where We Served	08
Fundraising Impact	09
Expense Report	
Our Community	12
Looking Ahead	
Get Involved	14

Mission

Now, more than ever, the spirit of our mission drives and thrives in our work. In 2023–24, Broadway Bound Kids will continue to use this mission to guide our action.

Broadway Bound Kids is a transformative and inclusive community that inspires young lives through the performing arts.

Established in 2004, Broadway Bound Kids is a nonprofit 501(c)(3) organization providing a transformative and inclusive environment that inspires youth through performing arts education. We provide comprehensive interactive programs for Pre-K through 12th Grade in the performing arts that focus on enhancing technical skills, social emotional learning, confidence, connection, mindfulness, and creativity. Inclusion and access are central to our programming and organizational culture as we work to break down societal and financial barriers for youth, their families, and their communities.

We cultivate communities of open hearts and minds amongst a diverse cross section of youth in New York City and beyond by enabling every student to explore all they can be, on stage and off.

Community

Connection, Respect, Equity, Access, Belonging

BBK Core Values

Whole-Person

Perspective

Mindfulness, Integrity, Agency, Empathy, Social-Emotional Learning

Optimism

Creativity, Fun, Hope, Joy

A Milestone Year for **BBK**

BBK TAs spent 6,944 hours this year teaching.

Continued to chip away at our DEIA Actionable steps through outreach, diverse new partnerships, and intentional new hiring practices.

Taught at 21 NYC school partner sites, and 20 schools in partnership with the Broadway Junior Grant and the Arthur Miller Foundation Fellows Program.

Prepared for, supported and held 105 performances ranging from dance recitals to fully produced musicals.

Ran three year-long, tuition free, community theater ensemble programs to students from all five boroughs.

Employed over 50 Teaching Artists.

Expanded and transformed our Board by adding members that have broadened expertise and perspectives.

And served an estimated 1,650 students, 93% of whom did not pay to participate.



A Look Inside our Programs

Snapshots from our Free Community Theater Ensembles



Program Pillars

School Partners:



BBK served 19 partner schools during the school year offering both after school and in school classes. From dance residencies during the school day to fully produced musicals after school in drama clubs, each class was as unique as each community. We worked with classroom teachers to tailor a curriculum aligned with each school's education goals and each group of students' unique interests and needs. A highlighted example was our eight week Hamilton inspired residency at I.S. 318 in the Bronx, working with students on building language skills through text analysis, acting performance, and music. The program was fully funded by a grant from the NYCDOE with the goal of increasing arts programming for students with disabilities and multi-language learners.

Broadway Junior Initiative:

In partnership with the NYCDOE, the Shubert Foundation and Musical Theatre International (MTI), we served 16 schools this school year. Through this grant, BBK provides a Teaching Artist who serves as a mentor for DOE teachers as they direct, choreograph, and produce their first MTI book musical. The ultimate goal of the two year grant is for our BBK TA to help the school team build the infrastructure for a sustainable theater program going forward.



Arthur Miller Foundation Fellowship Program:

BBK served once more as a cultural partner and worked with four different schools. The goal of the program is to expand each DOE teacher's theater education skills so they possess additional tools to build sustainable arts programs at their school. To reach this goal BBK pairs TAs with DOE classroom theater teachers to help them build 10 lesson plans and co-teach 20 sessions.



Program Pillars Continued

Year-round, we offered two fully subsidized community theater programs: Broadway Bound Players for Middle School (BBP), and Broadway Bound Workshop for High School (BBW). Students can audition for the program as early as 4th grade, and if they choose, stay with us through 12th grade. In these programs, students built community by devising a culturally responsive original work during the Fall, and in the Spring performed *Willy Wonka Jr*. and *Into the Woods*. Additionally, BBK continued our partnership with Exploring the Arts to offer high school students our free Broadway Bound Academy Program (BBA). Classes provided conservatory style acting training focusing on Acting for TV/Film in the fall, and devising an original play inspired by *For Colored Girls* and *The Color Purple* in the spring. The majority of our BBA ensemble members had been with us for the past three years as a cohort, BBK supported their collegiate admission auditions process as well.

In House Programs:





Summer Rising and special NYCDOE Events

BBK was fortunate to be chosen as an arts partner for special festivals and programs managed by the Office of Arts and Special Projects at the NYCDOE. This included providing Teaching Artists to act as Musical Directors, and Choreographers for the Shubert High School Theater Festival, the All In Festival, and Summer Arts Institute. These programs include participants from all five boroughs, and help unite theater students from different schools. For example, The Summer Arts Institute (SAI) is a tuition-free, month-long advanced arts intensive program serving NYC public school students entering grades 8 through 12, and we provided a choreographer that worked with the students on their final performance showcase. BBK also served two NYC public school Summer Rising sites this summer offering theater classes during the day to over 120 students.

Professional Development:

Finally, in January we were selected to assist in a city wide Professional Development that hosted 300 city classroom theater teachers. Eight BBK Teaching Artists led workshops in music, dance and acting culminating in a sharing in front of all of the participants. It was the largest professional development session we've led for the DOE in recent years.



Where We Served

Check out BBK's reach with this map of our partner schools in the 2022–23 school year!



Our Best Fundraising Year To Date!

BBK received over \$326,300 in contributions and grant funding, all of which directly supported our service and programs this year.

For the very first time, we were awarded grants from the National Endowment of the Arts, New York State Council of the Arts, and the NYC Department of Cultural Affairs.

We received funding from foundations like the PATH Fund, the Gustafson Family Foundation and Find Your Light Foundation, not to mention our over 110 individual donors that gave throughout the year!

> We are deeply grateful to everyone who made our impact possible.

2023: A Record-Setting Year for BBK

Thanks to the generosity and kindness of our community of supporters, we were able to accomplish more than ever this year at BBK!

No One is Alone Cabaret Fundraiser

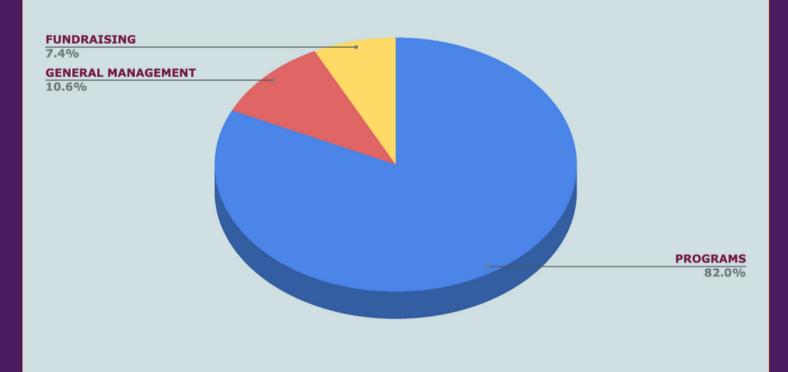


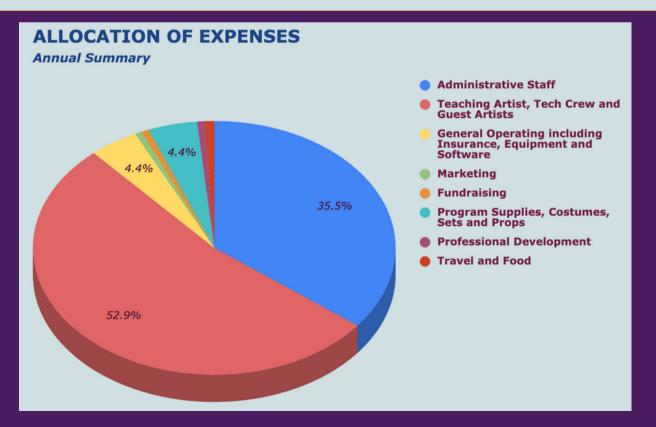
At our annual cabaret fundraiser, 'No One is Alone,' we celebrated our work and looked back on another wonderful yet challenging year . We reflected on the idea that no one is alone; and furthermore: <u>no student should be without</u> <u>arts education here in NYC</u>. All proceeds supported BBK's mission to serve NYC students without access to performing arts education, and directly supported our community work.

We are so honored to report that the event was sold out, and felt the support of over 180 donors and attendees!

BBK Expense Report

EXPENSES IN PROGRAM, FUNDRAISING, AND ADMINISTRATIVE CATEGORIES*





*Total of \$691,640 expenses in Fiscal Year 2023

With Gratitude

We'd like to acknowledge our community of supporters who made our accomplishments possible.

Our Board

Erin Glass – Founder & Co-Chair Mark Stein – Co-Chair Jessica Canuelle –Vice Chair Jane Whitty – Secretary Mark Grinnell – Treasurer

Samantha Blain, Toby Boshak, Tammy Davies, Rose Javier, Paul Kim, Marielle MacMinn, Michael Schiller

Grants & Special Partners



Individual Donors

Last but not least, a special thank you to our individual donors, without whom none of our growth would have been possible.

Bernard Armoo Mindy Barnett Steven Bednasz Brooke Benedetto Craig Bergan Karla Blain Karen Blessing Victoria Brooks Terence Burke Matthew Burke Marthew Burke Mark Canton Elizabeth Casasola Anne Darby Kirven Michael Datz Lisa Datz David Deutsch Vickie Diaz Digne Dimond Carson Dressler Sierra Dunaway Linda Engelhardt Laura Fong **Catharine Fuselier** Matthew Galkin Whitney Gaston **Evelyn Glass** Amanda Greco **Gustafson Family Foundation** Matthew Herndon Sharron Hickman **Rachel Hungerford** Aaron J. Albano

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The Journey Continues: BBK celebrates our 20th Anniversary!

As we look towards 2024, we are THRILLED to celebrate our 20th year of service! From the beginning, it's been our mission to provide arts education access to families who need it, and to build inclusive communities for every student we work with. Today, thanks to our supporters and partners, we are able to fulfill that mission more than ever.



Next year we aim to match our service and continue to grow our impact.

There's still work to be done, and our aim is to raise enough to support critical goals that will enable our outreach and allow us to provide service to those in need. These goals include raising the base hourly rate that we pay our Teaching Artists, and renting an office space, which we lost during the pandemic.

Here's to next year, and the next 19 after that!

Connect with us!



Interested in getting involved?

Reach out to our Executive Director Lizzie McGuire, and follow us on social media:



lizzie@broadwayboundkids.org



@BwayBoundKids

Broadway Bound Kids



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www.broadwayboundkids.org