



## 2021-22 Annual Report



BBK had an exciting and impactful 2021-22 year, and we are thrilled to share what we've been doing.

"It was a record breaking year for BBK as we served the most students in the most classes ever offered in our history, providing programming to over 1,300 NYC students, the majority of whom were previously without access to the arts. The perseverance of our students and the tireless efforts of our Teaching Artists was awe-inspiring, especially given the unsure footing of last year. Looking back, we are thrilled to celebrate our community, and the healing and growth that took place in our 21/22 classes. As we launch into this new school year, we maintain our determination to sustain our work and continue our mission of access, and we thank all who either participated or supported this past year: you are what make our community amazing, and our foundation strong as we move forward!"

-Lizzie McGuire, Managing Director

### 2021/2022 Impact:

**Amount Offered in Scholarships: \$37,480**

**Grand Total Classes taught by BBK Teaching Artists: 1,851**

**Total students served: 1,355**

**\*85% of students served did not pay for programming\***

**Sharings/Shows: 56**

**Teaching Artists employed: 43**



# BBK Programs Report

In 21/22, we served students through three initiatives in all five boroughs: **School Based Programs**, **Partnerships with Special Grant opportunities**, and **In House programs**



## School Based Programs

This past year, **BBK served 19 NYC public schools, offering dance, and theater classes.** Each school partnership was different, as each community is unique. Before building each program, we met with school leadership to learn about the school’s culture, the landscape of the student community, their educational hurdles and goals, and to listen to what their needs are. We collaborated with classroom teachers to build lessons that were cross curricular with the student’s current learning goals, and aimed to cultivate a supported culture of arts through student voice and student choice.





## Program spotlight: In School Partnership with Corona Arts and Science Academy!



A huge milestone for BBK programming was our in school residency, serving middle school students at **Corona School of Arts and Sciences in Queens**. We served many students with disabilities and English language learners in ICT, ELA and Humanities classes. Each class received a *Hamilton* inspired musical theater residency, working with students on choreography, song/text learning, writing/improv and performance. The classes culminated in Masterclasses held by current *Hamilton* cast members, and a performance of what the students had worked on. After the Masterclasses, these students went to see *Hamilton* on Broadway!

*\*This program was funded in full by Debra and Mark Kushma, and we thank them again for their generous support in helping BBK make this special partnership happen.\**

"BBK is life changing for kids in musical theater. Thank you so much for giving my daughter the opportunity to be there."  
-BBK Parent

## Special Grant Programs

Last year, BBK served once more as an arts partner for the **BROADWAY JR. GRANT**, partnering with the **Shubert organization, Musical Theater International (MTI), and the NYC DOE**. In this program BBK provides a Teaching Artist that mentors DOE teachers as they direct, choreograph and produce their first ever MTI book musical. For each school, the grant lasts two years, with the ultimate goal that the BBK TA helps their school team build capacity for a sustainable theater program. Last year alone we served 15 schools through the program, supporting each school as they worked to bring their productions back in person for the first time since Covid.

BBK also served as a cultural partner with the **ARTHUR MILLER FOUNDATION**, and has been working with their grant program since 2017. This year, we provided senior Teaching Artists to help DOE classroom theater teachers build 10 lesson plans and co-teach 20 sessions, the goal being to expand each DOE teacher's theater education skills, further arming them with tactics for building arts programs at their school.



"In BBP I have a space where I can express my true feelings; and be around people who don't consider me weird."  
-BBK Student

## In-House Programming

Last year, we ran nine unique In-House Programs including: Mini Musicals: TV Time, Me Encanto, Jingle Jangle Free Workshop, our Summer Musical, a Wicked Interactive program, and three Weekly Summer Programs. Most notably, we offered two fully subsidized community theater programs: Broadway Bound Players for Middle School (BBP), and Broadway Bound Workshop for High School (BBW). Our BBP and BBW students can audition for the program as early as 4th grade, and if they choose can stay with us through their graduation in 12th grade, and this year we served almost 30 students. In these programs, students built community by devising a culturally responsive original work during the Fall, and then in Spring worked to either perform a full book musical or another produced piece of theater. BBK also partnered with Exploring the Arts to offer High School students our Broadway Bound Academy Program. Those classes provided acting training, focusing on Stanislavski methods, text analysis, and body-mind connection. Our BBA students ultimately performed scenes/monologues by writers of color, and this year will continue their work with BBK exploring other styles of acting, genres, and working on collegiate admission auditions.



BBK senior Teaching Artist JR Whittington with our Broadway Bound Academy students

## SEL Community Free Programs Poll: Spring 2022



*Social Emotional Learning is at the heart of our programming, and we ask for feedback from our students each year to measure our impact.*

**100% of students said that:**

- they learned and listened to new points of view
- their voice was heard and listened to by their BBK teachers and peers
- they got along with students that were different than themselves
- the program increased their confidence

75% of students reported that they saw an improvement in their ability to stay focused and ignore distractions

83% saw an improvement in their ability to express themselves, and that they became more responsible and prepared over the duration of the program



## Scholarships



### **BBK served 65 students in Free Programs, and Offered \$37,480 in Scholarships in 2021/22**

Inclusion and access are key to BBK's mission. This past year, despite financial challenges, we were able to provide our In House students with over **40 scholarships to BBK Programs with tuition fees including our Summer Programs!**

On top of the \$37,480 offered in scholarships, we also served **65 students in our free programs: 32 students in our Free Community Jingle Jangle Dance Class and 33 Students in our year-long Theater Programs (Broadway Bound Players, Broadway Bound Workshop, and Broadway Bound Academy.)**

"BBP has helped me be more comfortable with myself and it has helped me made a lot more friends and honestly what feels like family."  
-BBK Student

"My daughter is IN LOVE with BBK and the Legally Blonde play. She has found her new passion - I think our whole family knows every word of the songs and every line to the script because it's all she talks about! It sounds like she is making friends too which is something she's struggled with in the past. That being said, We are so grateful for this experience."  
-BBK Parent

"I've gained so much experience in dancing, acting and singing. I'm really grateful for BBW because I constantly grow as an artist and person every time I join the classes."  
-BBK Student



# Fiscal Year 2022



## Financial Statement

At the beginning of FY20, development and program growth inspired us to invest more in our admin staff, and raise the rate that we compensate our teaching artists. We were slated to complete a similar work scope, but when the pandemic hit we lost over \$100,000 in canceled contracts which led to financial instability. Despite this, we maintained our commitment to our free community programs, compensated our teaching artists, offered COVID financial relief options even after classes had been canceled, and continued to pay our administrative staff. Since then, we've worked to grow back our programming and are thrilled to share that our programs have evolved to be the strongest in BBK history. **However, as of the start of this year, we have yet to fully grow back the level of fundraising we need.**

Before the pandemic, BBK's primary source of fundraising was an annual live event. With the turbulent nature of holding in person events, our fundraising efforts in FY20 and 21 were grossly diminished. In FY22, we were unable again to hold our annual fundraising events until the very last quarter when we produced our first in person fundraiser in three years!

**It takes \$625,000 to run our programs at the level of excellence for which BBK is known; with 80% of revenue generated by earned income, we rely on raised funds to get us to our goal. We start FY23 off with the mission of growing our fundraised income through events, individual contributions, grants and foundational funding and are excited to finally reach stability again to continue to support the strong, community centered programs we run.**

*\*For More Information: Complete financial statements may be obtained by emailing [lizzie@broadwayboundkids.org](mailto:lizzie@broadwayboundkids.org)\**



## Brand New Day Fundraiser

This year, BBK presented **our first back in person Fundraising event since 2019, BBK Brand New Day: A concert benefit and fundraiser!**

**Over 100 people participated or donated** to help support BBK in providing equitable access to performing arts education for NYC youth. Thanks to those donors, **we were able to raise \$8,000!**

The impact of arts education was felt by everyone who experienced this night of music, celebration, and hope. We integrated performances from Broadway performers, students in BBK's free programs, and BBK Teaching Artists to deliver a one of a kind Cabaret benefit!

**Featuring Guest Stars:** Emily Afton (*Hadestown*), Joey Contreras (*Composer, In Pieces*), Kim Exum (*Book of Mormon*), Katrina McCrimmon (*The Rose Tattoo*), Kelechi Ezie (*the Music Man*), Emily Shultheis (*Wicked*), with Musical Direction by Adam Cole Klepper.





# Looking Forward

## BBK's Newest Partner: Storefront

BBK is excited to announce the launch of a brand new partnership with Storefront Academy charter schools. This year, we will serve over 90 K-4 students at their Bronx and Harlem campuses, offering five dance and theater classes each day Monday through Thursday. The Storefront community is an exceptional one, filled with amazing students. However, some of our new students face barriers. For example, many are in transitional homes or part of the foster system. For most, this will be their first ever exposure to arts education. With this knowledge, we are thrilled and humbled to collaborate with the Storefront staff to serve this special community, aiming to offer a safe space for their students to express themselves, create, learn and grow!

"When we went to the drawing board for an After School partnership, BBK trumped the other programs, and our partnership has been great since day one. We are excited for the students to have the opportunity to be a part of this amazing program!"

-Nidia, Director of Advancement

"BBK has given me a place to be me. There are not many people like me at my school so when I came last year, I felt like I belong, a place where I can laugh maniacally, or sing as loud as I can without being yelled at."

-BBK Student



# Thank You!



*2021/2022 Supporting Organizations and Foundations:*



**[CLICK HERE](#)** to make a donation. For more information, visit [www.broadwayboundkids.org](http://www.broadwayboundkids.org)

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