

# INTRODUCING TEAM FUNDRAISING!

## WHAT IS IT?

BBK has organized an opportunity for you and your friends to fundraise and promote our 20th anniversary celebration, 'Changed for Good', for a chance to win prizes and receive a special discount on tickets to the event!



## HOW DOES IT WORK?

- Create a team with at least 3 friends.
- Appoint a team captain! Captains will receive tips and tricks from BBK on how to fundraise.
- Set your team goal → we recommend \$500 to start!
- Once you create a team, you'll get a special discount code, allowing you and your teammates 10% off tickets to 'Changed for Good' March 25th at City Winery!

## PRIZES YOU SAY?



- Raise your goal and get a special shout out and thank you on our website and event program.
- Raise \$1000 and get entered into lottery for the celebrity guest star dedicated video message! Star to be announced..
- Raise \$1500 get 2 VIP tix to the 'Changed for Good' event

Team fundraising winners:

1st place: VIP Wine tasting experience (6 people)

2nd place: BK brewery (10 people)



## INTERESTED IN STARTING A TEAM AND BEING A CAPTAIN?

We'll send you everything you need and make it EASY!

Start your fundraiser on our Changed for Good donation page, and begin inviting friends to join in.

Each week you'll receive outreach language and photos/video to post and share with your community: feel free to use at your discretion!

Don't forget, utilize your special discount code and get tickets to the show on March 25th at City Winery (And ahem... claim your prize as highest fundraising team!!)

Thank you so much for being a BBK warrior, please reach out to [lizzie@broadwayboundkids.org](mailto:lizzie@broadwayboundkids.org) with any questions!

